

July 21, 2012 For Immediate Release Barbara Simon 503 307 3839

## HILLSBORO ROCKS ON BUT DOES NOT SET WORLD RECORD 662 people riffed with the best

Hillsboro, Oregon – Hillsboro residents channeled their inner rock star, shredded on their air guitars and hit all the right notes as they tried to break the Guinness World Record for the largest air guitar ensemble. Led by Johnny Utah, the current 3-time Air Guitar Champion and 2-time 3<sup>rd</sup> place Champion of the World, the crowd performed three different air guitar moves to Neil Young's "Rockin' in the Free World", the unofficial air guitarist anthem.

662 air guitarists of all ages filled the Tom Hughes Civic Center Plaza trying to beat the world record of 2, 377. Despite the loss, everyone had a blast trying. According to Mayor Jerry Willey, "This was a great way to build community and Hillsboro is always a winner at that."

The GWR attempt was part of the 8th Annual Celebrate Hillsboro, presented by Tuality Healthcare, which is a free family festival filled with ive music, arts and crafts, healthy living and sustainability resources, Saturday Farmers' Market and community information booths. The many highlights of this free and fun event include multiple stages of entertainment, Radio Disney, Xfinity Endless Fun Zone with inflatable games.